

the eye
HAVE YOU GOT THE EYE?

YAHOO!

THERE'S A
NEW MASTER
OF THE DIGITAL
UNIVERSE.
YOU.

IMAGINE A HOMEPAGE THAT DOES WHAT YOU SAY.
AN INBOX THAT KNOWS WHAT YOU WANT.
AND THE ABILITY TO TAKE IT ANYWHERE.
IT'S THE NEW YAHOO!. FULLY AT YOUR COMMAND.
AND IN YOUR CONTROL. TAKE CHARGE AT YAHOO.CO.UK

It's **Y!**ou

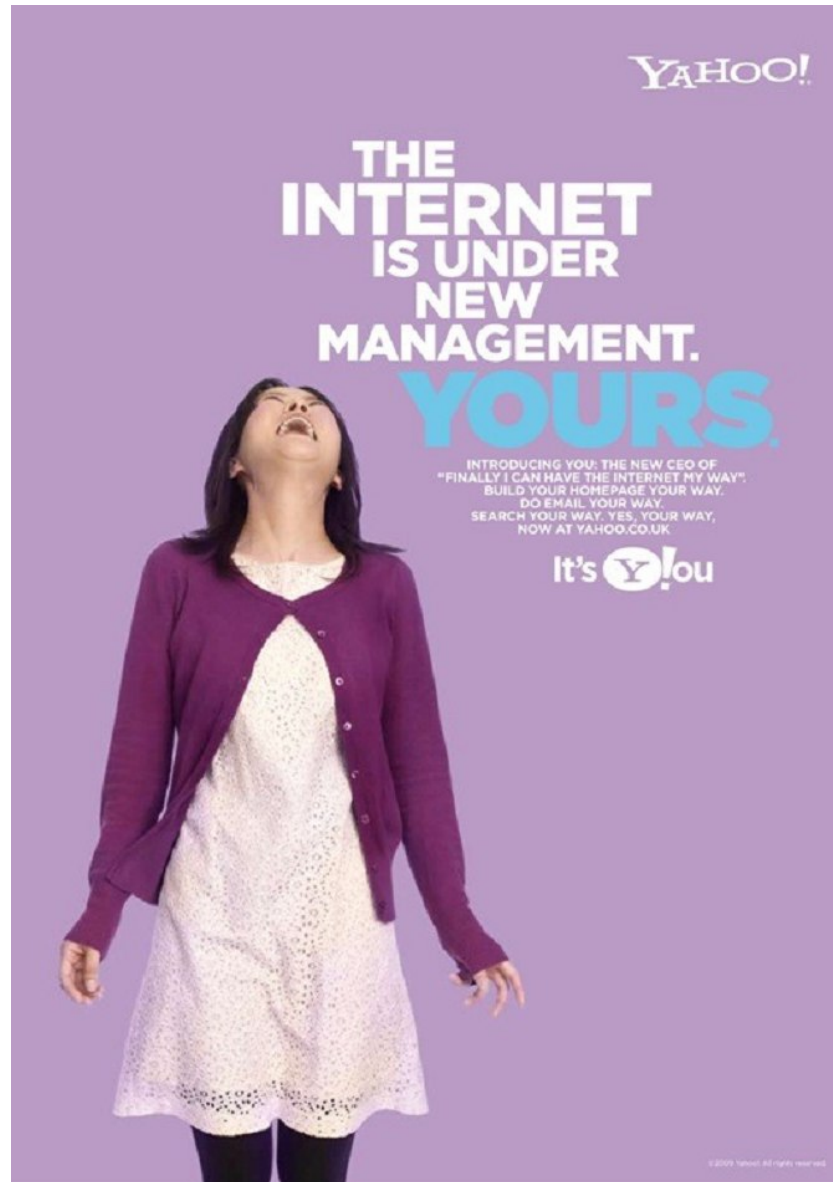
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YAHOO. PHOTOGRAPHER: SEAMUS RYAN



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HAVE YOU GOT THE EYE?



YAHOO!

THE
INTERNET
IS UNDER
NEW
MANAGEMENT.
YOURS.

INTRODUCING YOU: THE NEW CEO OF
"FINALLY I CAN HAVE THE INTERNET MY WAY".
BUILD YOUR HOMEPAGE YOUR WAY.
DO EMAIL YOUR WAY.
SEARCH YOUR WAY. YES, YOUR WAY,
NOW AT YAHOO.CO.UK

It's !ou

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HAVE YOU GOT THE EYE?



YAHOO!

**THIS
TIME IT'S
PERSONAL.**

WITH A NEW HOMEPAGE YOU CAN PERSONALISE.
AND AN INBOX THAT KNOWS WHAT YOU LIKE (AND DON'T).
SAY HELLO TO THE ALL NEW YAHOO!
AND TO A BRAND NEW, FULLY ROUNDED, DIGITAL YOU.
GET INVOLVED AT YAHOO.CO.UK

It's **Y!**ou

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